



MUSAE CALL

INTRODUCTION

Dear students,
welcome to the **MUSAE project** (Multidisciplinary Skills for Artists' Entrepreneurship).

MUSAE is a Capacity Building Project, supported by Erasmus+ of the European Commission, with partnerships between universities and institutions in Italia, Finland, Belgium, Palestine, Tunisia, and Uzbekistan.

The MUSAE project has the aim to help artist-students in developing basic entrepreneurial skills, applying them in the creation of interdisciplinary art projects in a real-time experience trajectory.

During the academical year 2022-2023, 48 artist-students from different universities of Tunisia, Uzbekistan, and Palestine will start a trajectory with 3 creative weeks in Europe and online group work in between. Each university will select **six students** to participate in the project.

The final work week and closure event will take place in L'Aquila (Italy) in the first half of July 2023. In between there are two work weeks with workshops and rehearsals, taking place in Belgium.

As a student you will collaborate with students from the other universities and with local European students. If you feel like signing up, please consider that you need a certain knowledge of English language. Also, we're looking for students who are open to interdisciplinary co-creation and who dare to consider the inclusion of technology in their creations.

Entrepreneurial skills will be developed during the project trajectory and applied during the work weeks. Some entrepreneurial keywords: Ideation, Concept Design, Value Proposition, Pitching, Networking, Finances, Intellectual Property, Branding, Business Plan, Promotion, Digital Identity, Key partners, Project Resources, etc.

For more info and the list of the participating institution, visit the website of the MUSAE project: <http://musae-project.com/> or contact your local anker person of the project : Pr Ikbel Charfi (ikbel.charfi@isams.usf.tn).

TIMELINE

05 September 2022	Participants sign up in their institution
20 September 2022	The institutions selects the participants
October 2022	Online start up with students and teachers
12-25 February 2023 Belgium	Workweek 1 - <i>from idea to concept + pitch</i> Workweek 2 - <i>action plan + rehearsals</i>
1-10 July 2023 Italy	Workweek 3 - <i>rehearsals + public performances</i>



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DETAILED STEPS OF THE TRAJECTORY

Signing up

Deadline: 05 September 2022.

Participants can sign up in their own institution, a portfolio, motivation and first draft of creative ideas should be added. Students should sign up for the whole trajectory.

Selection of participants

Ultimate deadline: 20 September 2022.

Each of the participating institutions will select 6 students, based on the submitted ideas and motivation. A good mastering of English language skills is also considered.

Online start up

All participants and accompanying teachers will join in a Facebook group and start presenting themselves with picture, portfolio and a 1' video pitch about interests and skills.

A Kick-off zoom meeting with all participating students and accompanying teachers will take place and procedures, activities, and communication will be discussed.

Workweek 1&2 Antwerp, Belgium

Travel day 12 February 2023

Work weeks 13-24 February 2023

travel day 25 February 2023

Work week 1 - from idea to concept + pitch

During the first work week students will meet in Antwerp, Belgium. After speed dating, 8 project teams will be installed, based on international and interdisciplinary presences, in a mix of all universities, preferably a gender mix and a mix of Bachelor-Master levels.

The focus of this work week is the development of an idea into a concept, and on pitching.

An action plan will also be discussed.

Work week 2 - action plan + rehearsals

The focus of this work week is the development of an action plan. Project groups will rehearse and perform try-outs at the Conservatoire or at different locations in the city of Antwerp (*within the Next Doors Festival*).

After this work week there is a continuation via online work, to prepare the realization.

Workweek 3 Italy - rehearsals + public performances of the final event

1-10 July 2023 L'Aquila, Italy

8 days including travel (1 travel day, 3 days of set-up, 2 days of presentations, 1 day of cleaning up, 1 travel day).

The final event is a multiple festival with 8 different presentations for the duration of two days (idea of a Biennale).

8 different locations or spaces in the city of L'Aquila will be used. There will be a student-technician available at each location.

Idea: augmented reality could be a general theme throughout the festival but is not imperative.

There will be an evaluation by the pedagogical team, and an external evaluation by public and by invited experts.



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Place of this project in your curriculum

The 2 weeks of February will be considered as 2 weeks of internship integrated into the student curriculum

Financial conditions

Contribution to the cost of each plane ticket : 275 Euro

Contribution to the accommodation cost : 55 Euro per student per day

Useful information

- Ibis budget hotel – Antwerp central station (+ breakfast) : <https://all.accor.com/hotel/6192/index.nl.shtml>
Triple B&B: €70.00 (The prices are per room / per night and include breakfast and exclude tourist tax (€2.97 per person / per night).
- Lunches at 9 euros per person.
- Price lunch resto @ campus Conservatoire: 3.8 euro per student for a meal salad or sandwich, 1 euro for soup
- Evening meal price regular place in Antwerp: about 15-20 euros per person per night (main course + 1 drink)
- Price bus ticket: 17euro for 10 rides